

Tech Startups



This Will Help You

- Understand the startup process
- Get your startup from idea to launch
- Prepare to raise investment capital
- **Prepare for a pitch competition with a \$25K prize pool**

Program Highlights

- Tech Startup 101
- Pitch Deck Development
- Get Into the Weeds:
 1. Value Proposition Clarity
 2. Customer Definition & Acquisition
 3. Lean Product Development
 4. Financial Models
 5. The Fundraising Process + More
- Pitch Your Peers & the Pros

Company Criteria

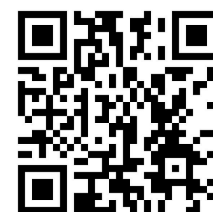
- Founder based in KS
- Developing science or technology product, software, app, etc
- Early Stage: idea on a napkin up to \$300K in revenue or investment capital raised to-date

Structure & Cost

- Hybrid: in-person and zoom options
- **FREE, weekly group sessions**
- **Program starts in early May**
- Optional 1-on-1s offered for a fee. Need-based scholarships available.
- 14-week program with a pitch competition in September. (Pitch application is separate.)

Working with CORE in the early stages of our startup has been invaluable. CORE has helped us go from idea to pitch deck to launch, and now they're coaching us on how to fundraise and grow a nationwide advisor network. Their help has provided us with confidence, clarity and accountability.

Melody Alexander



Register Now